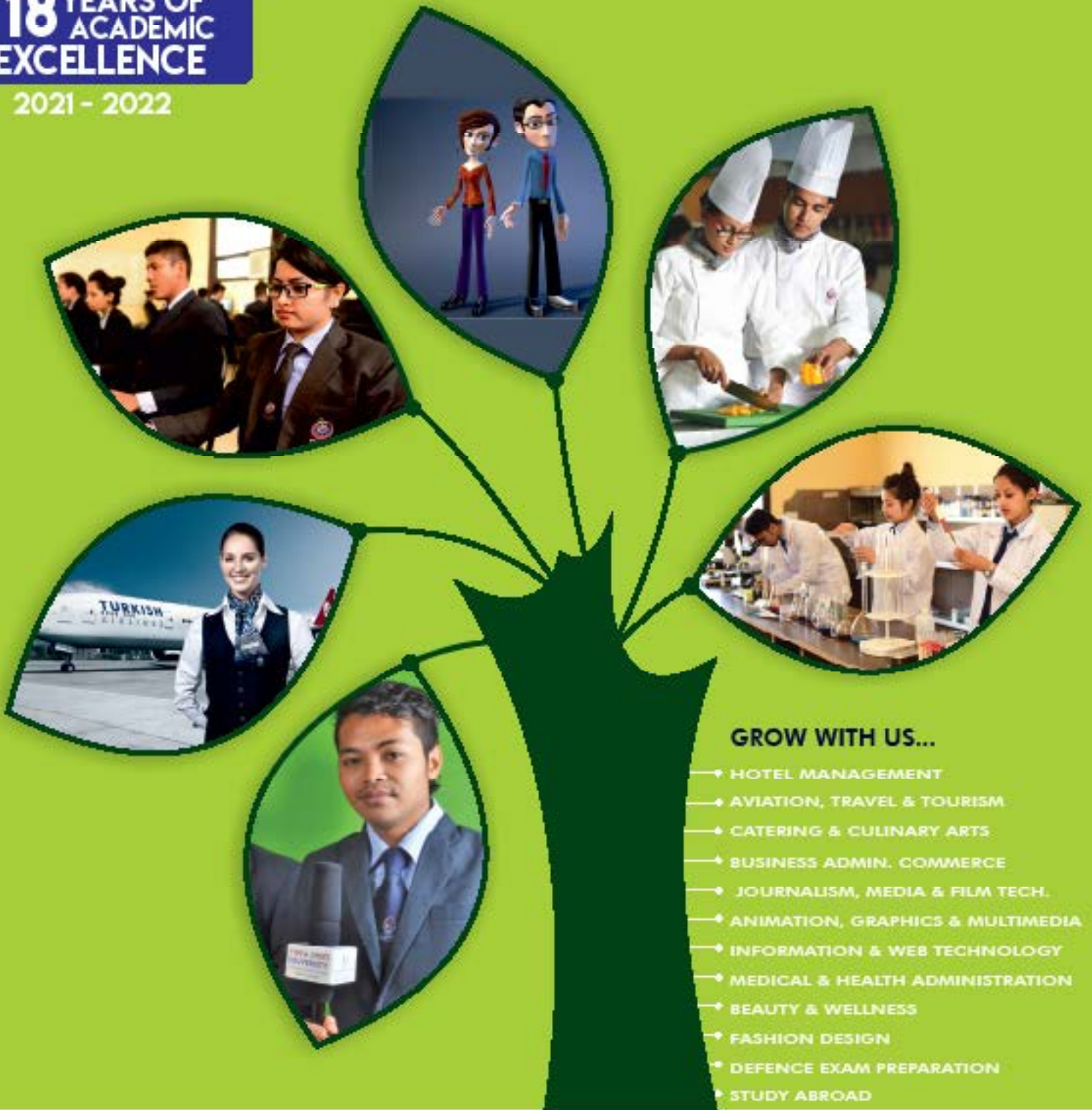


**18 YEARS OF  
ACADEMIC  
EXCELLENCE**

2021 - 2022



**GROW WITH US...**

- HOTEL MANAGEMENT
- AVIATION, TRAVEL & TOURISM
- CATERING & CULINARY ARTS
- BUSINESS ADMIN. COMMERCE
- JOURNALISM, MEDIA & FILM TECH.
- ANIMATION, GRAPHICS & MULTIMEDIA
- INFORMATION & WEB TECHNOLOGY
- MEDICAL & HEALTH ADMINISTRATION
- BEAUTY & WELLNESS
- FASHION DESIGN
- DEFENCE EXAM PREPARATION
- STUDY ABROAD



Inspiring Future...

**VIDYA JYOTI  
EDUVERSITY**

Education with Diversity

[www.vjes.org](http://www.vjes.org)

Chandigarh | Shimla | New Delhi | Guwahati | Adelaide | Bangkok | Dubai | Singapore

**STUDY IN THE BEST CITY -CHANDIGARH AVAIL SCHOLARSHIP & PLACEMENTS**

# VIDYA JYOTI GROUP

Hotel & Catering Management Institute ([www.hcmigroup.com](http://www.hcmigroup.com))

College of Business Studies

College of Creative Studies

College of Digital Media

College of Health Sciences

College of Education & Leadership Development

Centre for Skill Development and Entrepreneurship

## CONSORTIUM PARTNER INSTITUTIONS

Global Design Arena **gda**  
Creating Designers for New Era  
Animation | Graphics | Industrial Design  
[www.globaldesignarena.com](http://www.globaldesignarena.com)



Global Council for Hospitality Development  
[www.gchd.in](http://www.gchd.in)

**Avante**  
International Academy  
Aviation • Beauty • Fashion  
[www.avanteacademy.in](http://www.avanteacademy.in)

# MAKE A SMARTER CHOICE

- AN INSTITUTE WITH 100% PLACEMENTS, NO JOB - NO FEE
- INDIA'S BIGGEST HOSPITALITY COLLEGE & FIRST HOSPITALITY 'B' SCHOOL
- RANKED NO 1 IN THE NORTH REGION AND AMONG TOP HOSPITALITY COLLEGES
- OFFERING INDUSTRY ORIENTED COURSES WITH 50% INTERNSHIP, SPECIALIZED PROGRAMS, FOCUS ON SKILLS, HANDS ON APPROACH
- FLEXIBLE EDUCATION WITH DIPLOMA(1 YEAR), ADVANCE DIPLOMA (2 YEAR), BACHELORS (3 YEARS), PG DIPLOMA (1 YEAR) AND MASTERS (2 YEAR)
- BUSINESS PROGRAMS WITH ENTREPRENEURSHIP AND E COMMERCE
- DESIGN PROGRAM INCLUDE PROFESSIONAL CERTIFICATIONS
- PATHWAY TO WORLD'S LEADING ACADEMIC INSTITUTIONS
- INTERNATIONAL EXPOSURE WITH DUAL CERTIFICATIONS & INTERNSHIP
- ADDITIONAL INDUSTRY PARTNERED PROGRAMS/QUALIFICATIONS
- INTERNATIONALLY QUALIFIED AND EXPERIENCED FACULTY
- LEADING INNOVATION AND CREATIVITY, INDUSTRY PARTNERED PROGRAMS/QUALIFICATIONS
- INTERNATIONAL QUALIFIED AND INDUSTRY EXPERT FACULTY
- SPECIAL FOCUS ON COMMUNICATION SKILLS AND PERSONALITY ENHANCEMENT
- SPECIALIZED PROGRAMS, FOCUS ON SKILLS, HANDS ON APPROACH
- WORLD CLASS FACILITIES, FULLY AIR CONDITIONED AND DIGITALISED WI-FI CAMPUS
- GLOBAL CULTURE – COMMUNITY – STUDENTS FROM 20 INDIAN STATES AND 12 COUNTRIES
- AFFORDABLE FEE, LOW LIVING COST
- SAFE & POSITIVE ENVIRONMENT



## LEADING INSTITUTE RANKED BY:

Year 2020	INDIA TODAY/ THE WEEK / Design Education	Year 2014	THE WEEK
Year 2019	INDIA TODAY/ THE WEEK / Design Education	Year 2013	CSR-GHRDC
Year 2018	INDIA TODAY/ THE WEEK	Year 2012	CSR-GHRDC
Year 2017	THE WEEK Magazine	Year 2011	Indian Hospitality Institute Association
Year 2016	THE WEEK Magazine	Year 2010	Dainik Bhaskar
Year 2015	THE WEEK Magazine	Year 2009	Amar Ujala
Year 2015	Leaders Awards (Education) MHRD	Year 2008	Hindustan Times



Open the door of  
opportunities because the  
key is in your hand now

apply now »

## Contents

Mission / Vision / Values	6	Professional Development Programs	37
Accreditations / International Academic Associates	7	<b>COLLEGE OF BUSINESS STUDIES</b>	38
Adelaide / Bangkok / Dubai & Singapore City	8	Bachelor In Business Administration	39
The City of Gardens & Education - Chandigarh	9	Bachelor of Commerce (Honors)	40
World Class Facilities	10 - 11	Masters In Commerce	41
The Mentors & Faculty	12	<b>COLLEGE OF DIGITAL MEDIA</b>	<b>42</b>
Corporate Speak	13	Bachelor in Information Technology	43
International Exposure & Internships	14	Post Graduate Diploma in Computer Application	44
Placements With Leading MNCs	15	Masters In Information Technology	45
Fun & Learn	16	Diploma / Bachelor In Animation & Multimedia	46
Events & Activities	17	Masters In Animation & Multimedia Technology	47
Students with Celebrities & leaders	18	Diploma / Bachelor In Graphic & Web Designing	48
Students Speak	20	Post Graduate Diploma in Digital Marketing	49
Success Stories	21	Bachelor in Arts, Journalism & Mass Communication	50
Global Pathway Program	22 - 23	Masters in Arts, Journalism & Mass Communication	51
Top Reasons to join us	24	<b>COLLEGE OF CREATIVE STUDIES</b>	<b>52</b>
Proud to Make Difference	25	Diploma / Bachelor in Beauty & Therapy	53
<b>HOTEL &amp; CATERING MANAGEMENT INSTITUTE</b>	26 - 27	Bachelor In Fashion Designing	54
International Diploma in Aviation & Tourism	28	Masters In Fashion Marketing & Management	55
Diploma / Bachelor in Hospitality & Tourism Management	29	<b>COLLEGE OF HEALTH STUDIES</b>	<b>56</b>
Diploma / Bachelor in Travel & Tourism Management	30	Masters in Clinical Research	57
Masters In Travel & Tourism Management	31	Bachelor In Medical Lab Science	58
Diploma / Bachelor in Hospitality & Catering Management	32	Masters In Medical Lab Science (Biochemistry)	59
Bachelor in Hotel Management & Catering Technology	33	Bachelor of Science (Microbiology)	60
International Diploma In Food Production Principles	34	Bachelor of Science (Environmental)	61
Bachelor In Hospitality & Culinary Arts	35	Diploma /Bachelor in Child Care Giver (Nanny)	62
Masters in Hotel Management & Catering Technology	36	Admission Procedure & General Rules	63



## Mission / Vision / Values

### OUR MISSION

Our mission is to Excel in Education by creating an environment that creates an Ethic of Service. We aim to develop professional competencies through technical skills, research and Development for the benefit of our students, faculty and other stake holders in the society.

### OUR VISION

To be a Premier Institute providing Education, Training, Skills, Placements, Research, Consultancy and Assessment Services to Individuals and Corporate at affordable cost for Holistic Development of the society and the Country.

### OUR VALUE

- Student Focus: We focus on Holistic Development of our students with
- Knowledge, skills and Attitude with latest techniques
- People Development: Engage highly experienced and educated Faculty and continuously develop their skills.

- Education Excellence: We continuously strive to achieve high levels of quality and professionalism in our academic programs by embracing challenges and transforming them into opportunities through Creativity and Innovation
- Community Participation: We work and participate in community development by providing various scholarships, charity and social work

### OUR CULTURE

- Learning Organisation for everyone
- Excellence centered
- Maximizing every student's Potential
- Emphasis on Character Building
- One Family- One Objective

### OUR APPROACH

- Academic Achievement with Practical's
- Industry Relevant Curriculum
- Industry style management
- Innovation and Challenges'

# Accreditation



**IKG PTU :** VJES is affiliated to IKG Punjab Technical University, Jalandhar. Established by the State Govt. under section 2 (f) of UGC Act. The only Technical University in North India. Member-Association of Indian Universities. Accredited Internationally through IAO and Have academic collaboration with more than 100 Universities world wide



**American Hotel & Lodging Association Educational Institute, USA:** VJES represents and conducts programs of EI-AHLA, Michigan, USA. Its one of the World's leading & highest regarded Institute and association of hospitality industry for Hospitality Education.



**Euhofa International:** Euhofa International is a prestigious association of hospitality colleges and universities who work continuously to ensure the highest quality of education in their institutes. The international hotel school association Euhofa International started in 1955 and has grown since then. HCMI is Only Institute from India, which is a member of this prestigious body.



**SIAM UNIVERSITY :** VJES has Partnered with Siam University, Bangkok, Thailand has academic collaboration with 47 leading universities and institutions worldwide to create unique possibilities for the students who wish to transfer both ways, or undertake research projects. Located in South-West Bangkok, the 20 buildings campus is designed to cater for the specific needs of student Life. The University comprises of 10 schools and colleges which offer a broad variety of undergraduate, graduate and lifelong education programs



**TAFE South Australia :** VJES is knowledge partner TAFE SA For Hospitality and Business programs, TAFE SA is Australia's Biggest and Best Rated Hospitality institutions, Under South Australia Govt.



**Entrepreneurship Development Institute of India :** VJES is program guidance centre of EDII, an Govt of India body of help students prepare as Entrepreneurs, so that they are Job Creators and Not Job Seekers.



**Kärcher - global provider of cleaning technology :** Kärcher is today the world's leading provider of efficient, resource-conserving cleaning systems Kärcher makes a difference through top performance, innovation and quality.



**Tally Academy :** Tally is India's leading Accounting Software. VJES is Academic partner and help our students to get industry recognition by providing them the right kind of accounting and Tally education.



**NSE:** NSE conduct financial education workshops through NSE Academy to develop a new generation investors. VJES students can now become the NSE Certified professional by attending the training on weekend besides part of their curriculum



**Dr. Lal Pathlabs :** Dr. Lal Pathlabs have built a national network consisting of National Reference Laboratory in New Delhi, 163 other clinical laboratories, 1,340 patient service centers and over 5,000 pickup points. VJES health care students have advantage for handson learning.



**MEAI:** MEAI was formed with the objective of promotion of business of the media and entertainment industry of India. Students of Animation and Multimedia department can be benefited about the latest trends of the Industry and can jump into that after their course completion.



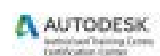
**TIE:** Founded in 1992 by a group of successful entrepreneurs. It is a non-profit, global community welcoming entrepreneurs from all over the world. VJES has tied up it's knot with TIE to utilize it's vast network of successful entrepreneurs to establish the connection between students, education and industry to foster the next generation.



**Tasi:** The Animation Society (Tasi) has been formed with a view to increase awareness of the medium of animation in India. In association with Tasi, VJES will arrange workshops and to train the students on the latest tools and provide them a basket full of opportunities. Students can be benefitted by the industries professionals while studying their course with us.



**Pearson English Go:** Pearson is the world's largest Educational Organisation, A Fortune 500 company. Pearson English Go help students to develop english for IELTS, PTE and spoken english.



**Autodesk:** We are the authorised training and examination center of Autodesk. Autodesk is world's leader in designing industrial software' and providing technical industrial training on the latest technologies and tools.

## International Academic Associates





## Adelaide City

Adelaide is one of Australia's most affordable cities; costing 19% less to live compared to Sydney and Melbourne, and around 7% less than Brisbane and Perth. Students in Adelaide are welcomed into a multicultural community; enjoying life with a low cost of living.

### INTERNATIONAL EXPOSURE

Being an international student, when you travel to Adelaide, you get an exposure to prestigious universities and education providers. The city boasts some of the best universities that promotes an environment propitious to excelling in studies and also have a strong representation of international students.

### PART-TIME JOB OPPORTUNITIES

As an international student, you'll also have opportunities to work for 40 hours per fortnight during your semesters and full-time during semester breaks.

## Bangkok City

### UNIQUE DESTINATION

Spice up your student life by studying in the Land of Smile for a semester or for an entire degree. Develop borderless networks of friends and collect unforgettable memories from an exotic place

### AFFORDABLE

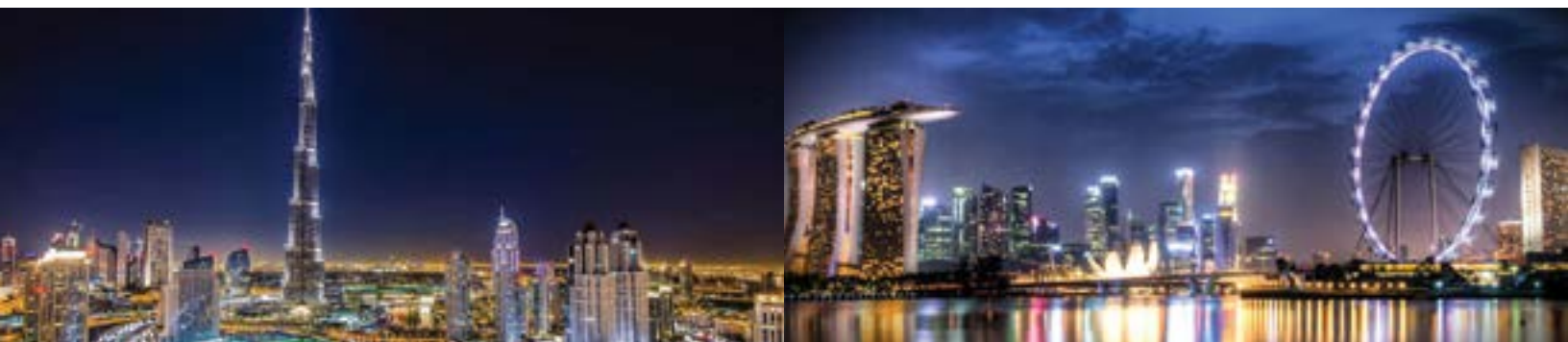
Studying in Bangkok is financially attractive as tuition fees are very competitive and the cost of living in Thailand is more affordable than most other destinations of comparable living standards.

### INTERNATIONAL EXPOSURE

If you are looking for a truly international experience. Located at the cross-road of Asia, Bangkok is a truly cosmopolitan city where every culture mingles in a colorful global community.

### FIRST-CLASS FACILITIES

Apart from learning from qualified professors, students thrive in their studies as they have access to a state-of-art library: equipments and a friendly campus.



## Dubai City

Its strategic location and multi-cultural atmosphere make Dubai a fascinating environment in which to study. The advantages of an ultra-modern city, with excellent infrastructure and a vibrant youth culture, have helped ensure that higher education in Dubai has grown dramatically over the last decade.

### EXPOSURE FOR INTERNATIONAL STUDENTS

Quality higher education opportunities in Dubai, which build skills essential to drive economic growth and development, equip young people with choices that shape their future.

### AFFORDABLE STUDY

Among many other benefits, tuition fee is one of the major benefits of studying MBA in Dubai where every year thousands of international students flock down to pursue thier study. Besides being an affordable destination to pursue higher study, Dubai also has a wide range of scholarships on offer for domestic as well as international students.

## Singapore City

Singapore is emerging as a popular destination to study among the international students. In today's relentlessly innovating global economy, knowledge is not pursued in isolation. Singapore known for its vibrancy and numerous tourist destinations has some of the top universities of the world. For higher education, large number of overseas students comes to Singapore to enroll themselves in the colleges and universities of Singapore.

### HUB FOR EDUCATIONAL EXCELLENCE

Over the years, Singapore has evolved from its traditional British-based education system to one that endeavors to meet the needs of individuals and seeks to nurture talents.

### A MULTI-CULTURAL NATION

The Nation's rich multi-cultural heritage is highlighted through the various ethnic groups (Chinese, Malays, Indians, Eurasians) living together. Singapore's high standards of living also something that student can be assured of.



# CHANDIGARH



## The City of Gardens & Education

India's modern and young city. PCA stadium, International Airport. Hub of education in North India. Almost 50,000 students come to the city for studies from the Nation and World. Fastest growing hospitality industry with upcoming 6 Luxury Hotels & 10+ Business hotels in the region. Lowest crime, pollution and smoke free city. Excellent public transport, medical, water, electricity facilities. Home of some of world's best gardens: Rose Garden, Cactus Garden, Botanical Garden. Excellent sports facilities like swimming, golf, lawn tennis, table tennis, squash and rowing. Art and culture centers like art museum, science museum, kalagram, rural and heritage tourism.

### WEATHER AND CLIMATE

You can enjoy your stay in Chandigarh and have a taste of different climates in every quarter. Talking about weather, it can be said that summers are hot



to enjoy pleasant sessions of morning and evenings. Monsoons are highly uncertain to have drizzling shower any time, sometimes the weather is cool and sometimes humid. Winters are affordable cold to enjoy sunshine. Autumn is queen of all the weather to enjoy cool breeze. Here are given some fast facts about the weather.

**Winter Season** | Nov - Feb

Temperature: 4°C - 24°C

**Summer Season** | Apr - July

Temperature: 27°C - 40°C

**Autumn Season** | Mar - Oct

Temperature: 15°C - 30°C

**Monsoon Season** | Aug - Sep

Temperature: 25°C - 35°C

**Nearest Railway Station**

Chandigarh (0 Km)

Ambala (25 Km)

New Delhi (200 Km)

Direct Trains From:

Guwahati | Dibrugarh | Dimapur | Naharlagun

(Via New Delhi) | Patna | Jaipur | Jammu

**Nearest Airport:**

Chandigarh | Delhi



## World Class Facilities

### CAMPUS

- Centrally Air-conditioned campus
- Wi-Fi Enabled campus
- Amphi Theaters style class rooms equipped with modern tools white Boards, Projectors
- Multi-layered Security Systems
- On campus medical facilities
- A state-of-the-art presentation hall to host events such as competitions, Seminars and quizzes.

### HI-TECH CLASSROOMS

- Fully air conditioned & Spacious classrooms equipped with the latest teaching aids, network connectivity, equipped with the latest audio-visual aids to facilitate learning at HCMI a truly stimulating experience

### RESOURCE CENTRE

- Fully computerized and air-conditioned
- Over 20000 books
- International Journals, periodicals
- Vast collection of video cassettes, CD-ROMs
- Member of British Council Library
- Latest and best collection of books for reference

### LANGUAGE LAB

- Latest computerized Language Lab to enhance the communication skills of the students

### INFORMATION TECHNOLOGY

- 4 fully network computer labs are operational and available to the students with Internet, Scanners, Printers and CD Writers





### **CATERING & CULINARY ARTS**

- Basic Training Kitchen
- Quantity Food Kitchen
- Advanced Training Kitchen
- Bakery & Confectionery

### **CAFÉ, RESTAURANT & BAR**

- Basic Training Restaurant
- Mock Bar
- Wine Tasting Labs
- Coffee/ Barista Training Facility (Only Institute)

### **ACCOMMODATION LABS**

- Front Office Lab
- Housekeeping Lab
- Interior Decoration Lab
- Wet Lab

### **ANIMATION AND MULTIMEDIA STUDIO**

- Cell Animation Lab
- Graphic Designing Lab
- Animation & Multimedia Lab
- Production Lab

### **MEDIA, FILM TECH. STUDIO**

- Photography Lab
- Sound Editing and Radio Lab
- Recording Studio
- Video Editing Lab

### **MEDICAL SCIENCE LAB**

- Microbiology lab
- Hematology Lab
- Anatomy Lab
- Research Lab
- Biochemistry Lab
- RadioTherapy Lab
- Operation Theatre Lab
- Child Care Lab
- Environmental Sc. Lab

### **FASHION DESIGN**

- Design lab
- Tailoring Lab
- Paten Making

### **BEAUTY THERAPY**

- Hair Styling
- Makeup Lab
- Skin Care Lab

### **RETAIL LAB**

- Simulation for various stores
- Online Billing

### **FINANCIAL LAB**

- ERP Training for Accounting, Inventory
- Online Trading for Stocks, Commodities

### **UNIFORM**

- Students are required to come in proper dress code provided by the institute

### **SPORTS AND RECREATION**

- Sports facilities like Volley ball, Basket ball and Table Tennis apart from various indoor activities are available in the campus and \ other sports facilities through tie ups with various sports centres and clubs that offer activities ranging from tennis to swimming to yoga are also available.

### **ACCOMMODATION / HOSTEL**

- Separate boarding & lodging facilities for boys and girls (single, double and triple sharing) are available on first come first serve basis

### **TRANSPORTATION**

- Pick and Drop facility from Chandigarh, Mohali, Zirakpur and Derabassi is available on chargeable basis.



# The Mentors



## **Dr. DJ SINGH, MEd, MBA, CHE**

Mr. Singh is an internationally qualified - Certified Hospitality Educator (CHE from AHLEI-USA). He has done Masters in Education, MBA in Training and Development, International Diploma in Teaching and Training from UK, He is Commerce Graduate. He has been certified chef from Australia and has also done Diploma in Hospitality Management. He has worked with leading Companies in Management, Market Development, quality systems, Research, Team Building and has been successful entrepreneur; He has dynamic personality and is a great Administrator & Leader.



## **John Savage**

Mr. John is the Regional Director, International Hospitality & Educational Programs, Philippines. He has worked as Hospitality Manager, Project Manager and General Manager in Five Star properties around the globe. He has rich experience in training and motivating people specially in the hospitality industry. He is a successful entrepreneur.



## **Phillip McMillan Assessor**

has worked as a Chef and Trainer in Five Star Hotels, Crown Casino. TAFE Colleges and has been owner of Catering and Restaurant Business. He has a special interest in occupational health, food safety as well as software training. He is a professional member of Quality Society of Australia

## **FACULTY**

- **FRIENDLY**
- **ACCESSIBLE**
- **KNOWLEGABLE**
- **EXPERIENCED**

**Faculty members are more than scholars and practitioners:** they are also mentors and facilitators who constitute an invaluable link to knowledge and professional expertise. They come from various countries and cultures. Together they represent a wide array of academic disciplines and work practices. Through case studies and term projects students have the possibility to benefit from faculty's unique insight and experience.



# Corporate Speak

"I had an awesome time with the staff and the students. Looking forward to visit again soon. Loads of best wishes."

**Rj Manav, My FM 94.3**

"It is indeed nice to be here. An oasis where one can find fruits of labour and rewards of hard work."

**Man Mohan Singh, Aroma Group of Hospitality**

"One of the institutes I would like to recommend. Great hospitality and great initiative to make the students as we make of what india is. Thanks to the faculty and special thanks to director. Best of luck and best wishes."

**Rakesh Vats, Emerges Hotels And Hospitality Management Services Pvt Ltd**

"Extremely well behaved students, which is very impressive. Thank you so much for giving so much attention and i wish all the best to the institute."

**Ritu Singh, J W Marriott**

"It was a sheer delight to be with young people. Thank you for the oppurtunity."

**Shaju Peter, Director, Rotary Leadership Academy**

"Having had a fabulous experience with the students of the college, who have worked with the taj hotels as employees over the years, HCMI continues to be a preference for campus interviews. I am glad to notice that of anything, the quality and caliber of the college has upped several notches. So very swell done and do keep up the excellent academic work."

**Ajit Pavithran, Taj Group Of Hotels**

"It was a wonderful to be part of the valedictory celebrations. Also, it was a great experience to see such a lovely bunch of aspiring hoteliers. All the best to all of you as a great job done. keep it up."

**Partha P Nag, Aloft Hotels**

"It was a pleasure attending the event. It was excellently planned and the talent show amongst the students was of a very high

standard. It reminded me of my college days. I am sure the college would be a force to reckon with in times to come."

**Sabyasachi Chaterjee, Hometel**

"Great to see another school of hospitality leading with the universal requirements of hospitality and catering industry. Thanks for the hospitality and sharing the passion. Best of wishes."

**Glenn Stridiron, Southern Institute of Technology**

"We enjoyed meeting with your students, we are sure that some of the will be working with us shortly, Ours is a people business and to spend quality time with you helped me understand more about employee's and guests. We look forward to remain in touch with you."

**Armando Kraenzlin, Regional Vice President, Four Seasons Hotel**

"It is a good beginning of a corporate partnership. We will do whatever we can to assist you to deliver excellence in your students."

**Jaideep Anand, General Manager, ISTA Hyderabad.**

"It was a great pleasure to visit the Institute and meeting all, to know the vision, learn the values. I wish them all the best for future endeavor. Should there be any assistance required from TAJ, Please free to call us to acomplish the journey of the hospitality."

**Anil Malhotra, General Manager, TAJ Chandigarh.**

"The approach of the Training Coordinator convinced me to come here for campus recruitment. Certainly things were great & there was no disappointment. Events were very well planned & executed. It was a smooth ride. During the process I found the students promising & faculty very cooperative. I wish the institute great success in future."

**Bhanu Verma, Old World Hospitality, New Delhi.**

"It has been a great experience meeting with the students here. We look forward to work with them. Thank you for your support. We wish you all the best for future."

**Shaun Crasta and Gourabhi Sharma, Wild Flower Hall, Oberoi Hotels & Resorts**



Dignitaries and Chefs at the eve of World Chef Day



Dr. Balkar Singh, Director, IKGPTU during Convocation 2016



World Press Day Seminar at Chandigarh Press Club



MOU with Karcher, Germany for setting World Class Cleaning Centre



Workshop for HR Managers by Mr. John Savage, World's Renowned Hospitality Professional



MoU with CnC, Canada for the Health programs



Participated in Asia's biggest Content & Entertainment fair in Gwangju, South Korea



Mr. M S Chauhan, Reg. Comm. Kendriya Vidyalaya at World Tourism Day

# International Exposure & Internships

We strongly encourage our students to broaden their outlook and experience. It is compulsory for the students to go on internship as required from time to time during their course.

Every student goes for industrial training for 3-6 months. We ensure that the Industrial and field visits are oriented towards exposing the students to all facts and aspects of the industry. By participating in live project, seminars, Industry presentations, study trips and industry visits, the students broaden their horizon. The training managers from various hospitality corporate are actively involved in interacting with the students. They also lend their support and encouragement to that the Human Resource that is available, is of high quality and of relevance to the needs of the industry. We have tie ups with leading hotels and are expanding our industry linkage. We have also tied up with international Chains for providing Internships to the students. The Tie up's are in various countries such as USA, Canada, UK, Middle East, Australia, South East Asian Countries. Students are separately groomed & trained for conducting the internships internationally. However there are certain fee and tests which the candidate has to bear at extra cost.



## Organised North India's Largest JOB FAIR in Chandigarh.

More than 400 students from 20 Hospitality Schools appeared for the interviews.

Leading Companies Like Ananda in Himalyas, Hyatt Hotels, Taj Group, Oberoi Hotels, The Lalit, Jet Airways, Lemon Tree, Sarovar Hotels, Ramada, ITC Welcom Group, Radisson Hotels, Club Mahindra and many others recruited more than 320 students on the spot letter and further interview call letters were issued.



# Placements with Leading MNCs

Vidya Jyoti Educational Society (VJES) is a member of CII, FHRAI, PHDCII, EPSI. The Institute has tie ups with various leading organizations worldwide for placing the students. VJES arranges campus interviews with leading companies primarily Hospitality, Traveling, Airlines & Multinational so that the students get best offers. What they experience is a

well paid Job at a designation and a place of their choice. Students don't have to experience the job search grill after they pass out.

**More than 5800 students have Graduated and working with Best Companies worldwide.**





## Fun & Learn

### OPENING UP YOUR WORLD

We help you prosper and move out of your cocoon by opening up your world to a new land of opportunities. Meeting new people can be quite daunting, but we make this process easy for you; as we have students from more than ten different nationalities studying with us. You can easily start to make new friends by attending orientation and interacting with other students.

### MAKING YOU RESPONSIBLE

Starting with us makes you independent and responsible. Right from leaving home to reaching us will be a first learning experience. You will be able to make your own decisions and will learn new ways of life.

### NEW WAYS OF LEARNING

The unique aspect of studying @VJES is the personalized attention you will receive from your trainer in order to create a favorable environment for learning, we limit our classroom size to maximum of 30 students. This ensures that we look after all of your educational needs to your satisfaction.





# Events & Activities

You will be part of fun & activities which helps you in lateral thinking and gives you hands on exposure with organizing food festivals, theme events and management, business & leadership activities.





# OUR STUDENTS WITH CELEBRITIES & LEADERS



# OUR STUDENTS WORLDWIDE

Australia

New Zealand

Ferrari WORLD

Shangri-La hotel

England

Dubai

New Zealand

Kuwait

England

New Zealand

China

America

Canada

Singapore

Dubai



# STUDENT'S SPEAK



After I completed my school levels, I wanted to enroll myself into a Hospitality Management Degree program in the local university but I realized there were few choices around and I don't really like the modules in their program. The modules in HCMI hospitality program is the main reason why I chose to enrol into HCMI. The lecturers in HCMI are very professional and they are always sharing their vast industry experiences in the Hospitality Industry.

**Vishal Sharma, Himachal Pradesh**



I visited many colleges in search of a college with good, reputable Degree in Hotel Management and I came across HCMI which offers a Bachelor's Degree in Hotel Management from PTU. Upon further research, I realized that HCMI has good reputation in grooming students to be industry-ready upon graduation. The staffs and lecturers here are very kind, understanding and most importantly, they displayed professionalism in hospitality.

**Hriday Bora, Guwahati, Assam**



The VJES induces a "Family-like" culture, where the lecturers and administrative staffs has a close personal touch with the students and are always there to lend a helping hand to us. Being in a class with classmates from different nationalities and backgrounds gave me to know and understand people and their cultural differences, I believe this will help me, one way or another, in future especially in the working world.

**Julia, Manipur**



After my schooling, I was searching for a college with good education pathway in Media Industry and I came across VJES. I just started my class a few weeks ago, the college's "Open-Door" culture has enabled me to adapt and blend into the college environment quickly. The lecturers and administrative staffs in VJES are very approachable and helpful towards our inquiries. It was a wonderful time in my life, and the best educational experience I've had.

**Gurleen Singh, Punjab**



HCMI is located in a great location in short radius to all the main points of interests. At HCMI from your first day there you could notice that the staff and the students will all be friendly and by the end of the week you will know them very well. This is a very key important characteristic that will help International students who are leaving home for the first time, as at HCMI you will feel comfortable of having a social life. As the Tourism industry is all about multicultural environments, so at the end of your course

you will be comfortable and confident with working with people from different environments.

**Kensum, Arunachal Pradesh**



My journey with VJES has been great and at the same time challenging as well with lots of ups and downs. I remember how nervous and lack of confidence I used to feel when I had to sit for any interviews. But as time passed on I learned a lot through various mock-drills and regular interactions and presentations in front of the faculty members I gradually became more and more confident. I appreciate the efforts of the placement department and excellent faculty members who have helped me to shape up my career.

**DK Darishang Maring, Nagaland**



The Hospitality Management Program gave me the knowledge and experience to build my career. I was able to take the education to complete my skills. I learned about all aspects of business in hospitality. Along with my genuine love of food and wine, my focus on customer service and a positive attitude have made me a tremendous resource for the hotel.

**Akshay Vats, Haryana**



Blessings come to people in different ways; mine was graduating from VJES as Medical Laboratory Scientist. Not only I was educated and mentored by qualified professors but also met great colleagues and friends along the way. I was taught by experienced staff, which made science sound like entertainment. One thing I want all of you to be sure about; if the time just could go back, I will definitely choose nothing but the VJES.

**Balogun Olaitan, West Africa**



Living in Bangkok and being aware of all the Tourism based developments going around my country, I grew curious and wanted to find out a bit more about the industry. I then searched online and found HCMI and went through their programs. I would recommend HCMI to all potential students who are interested in entering the Tourism Industry. Here you will also give you the opportunity to experience living in this Multicultural, colourful, bustling city.

**Kannatee Pakeeissara, Thailand, Bangkok**

# SUCCESS STORIES

I joined HM College in Bangalore but had to quit in between due to family problem and then I came to know about HCMI they really helped me and I was able to complete my graduation with the guidance of the faculty of HCMI. I am now doing my master in university in London UK. I am really grateful to HCMI, Chandigarh.

**Gaurav Gulati**

Ambala-Presently in London UK

I did my Hotel Management graduation from HCMI, Since I belong to defence family, I decided to join armed forces, and Hotel Management helped me develop my confidence, personality, communication skills, and qualification. I am really thankful to the management of HCMI for providing me the right environment to build myself,

**Sameer Sharma**

Ambala

I did my Diploma in Food Production from HCMI. The faculty and infrastructure was very good after the course I was successful in getting a work permit from Canada. I am now well settled in Canada and working as a Chef. During my studies in HCMI, I was not only given technical knowledge and practical's Skills. We were also told life skills which have really helped me settle in Canada, today I have global exposure and job offers. My other classmates who are also settled in various countries give good networking. All the credit to Hcmi Team at Chandigarh, Keep it up....-

**Chef Jagdeep Singh Mann**

Presently in Canada

**Students from Africa Continent**



S U C C E S S

After doing my Diploma in Hotel Management from Switzerland. I joined HCMI for my Graduation. I completed my graduation and during my final semester, I got offer for a work permit in UK and now I am settled in UK. The quality of education was no where less than International standards. -Ashish Bansal, Derabassi-Presently in UK

On completing my one year Diploma in Hotel Management and also Certificate III in hospitality examination from HCMI, on guidance of HCMI, I applied for permanent residence to Australia. I got my Permanent Residency. Now I am well settled in Melbourne, Australia. I owe this to HCMI; I would like to thank HCMI on behalf of myself & my other classmates who have same stories to tell.

**Chef Amanvir Singh**

Chandigarh-Presently in Melbourne, Australia

I am presently working with compass group UK, world no. 1 leading catering company presently based at Sydney. I owe this success to HCMI, when I joined them 2004 I was quiet confused and depressed. I had already wasted one year after 10+2 but with guidance of HCMI, me and my parents are well settled in Australia now. I have got my permanent residence. I am confident that HCMI will also help other candidates to be success stories like me.

**Chef Pawandeep Singh**

Chandigarh- Presently in Sydney, Australia





## INTERNATIONAL PATHWAY PROGRAM

**OPTIONAL INTERNATIONAL EXPOSURE OPTIONS:  
(Conditions Apply)**

**Year 1** at Vidya Jyoti Eduversity



**Year 2** at  
New Zealand | Bangkok | Singapore  
Australia | Canada | Dubai



**Year 3**  
at Australia | Canada | New Zealand | UK



**Year 4** (Hons.) with Internship  
at USA | UK | Canada | New Zealand



For details about the programs, admission, eligibility, program fee and visa requirements; please contact our academic counselor.



**Canada Option:**  
4-6 Month Foundation Program  
(Hospitality & Buisness)  
with Credit Transfer Option



**New Zealand Option:**  
Transfer in 3rd Year to Toiohomai  
& Complete your Bachelor in  
1.6 Years. Hospitality/Business/  
I T Post Study work Rights of 3  
years



**Start in India finish in UK**  
Year 1 in India/ Singapore  
Year 2 in Singapore  
Year 3-4 In UK



**Hospitality/ Business / I T**  
Post Study Work of One year



**We Provides  
Global  
Platform To  
Our Students**

## World's Global Education Program

Start with us and Get Transfer in 2nd / 3rd Year and complete your Diploma / Bachelors in your Dream Country Streams:

Business | Beauty | Hospitality | Fashion | Travel & Tourism | Graphic | Computing | Early Education | Health Administration

### Benefits:

- **SAVE your One year:** Study international Education while you prepare for IELTS/ PTE and Academic Documents and Financial
- **SAVE Money** upto 15 Lacs
- **International Education system** and Easy to study in higher education while you land in your dream country
- No IELTS / PTE required for US
- **Attain Skills;** Get good part time jobs
- **Social circle:** Make Friends before you leave the country.
- **HighVisa Success:** for Gap / Refusal/Math / low Marks / State -NIOIS

### Options to 31 Countries and 300+ College & Universities and Growing... College & Universities across the Globe Accepting Credit Transfers



United Kingdom – 109 College / University

#### NORTH AMERICA



Canada - 22 College / University



United States of America – 86 College / University

#### ASIA



Australia - 24 College / University



New Zealand -8 College / University



Japan - 2 College / University



Hong Kong - 8 College / University



Malaysia – 5 College / University



Singapore – 6 College / University



Mauritius – 2 College / University



Republic of Korea –1 College / University

#### EUROPE



France - 3 College / University



Germany – 3 College / University



Netherlands – 3 College / University



Sweden - College / University



Cyprus - 2 College / University



Greece – 1 College / University



Belgium - 2 College / University



Spain –1 College / University



Czech Republic – 5 College / University



Saint Lucia – 1 College / University

#### MIDDLE EAST



United Arab Emirates – 7 College / University



Turkey – 1 College / University

### Disclaimer: Credit Transfer of the student will depend on:

- A. Visa requirements of the country for example English language. B. Tie up with university for Specific Stream.  
C. Full filling academic performance of the institution. (GPA) D. Financial Capabilities

# TOP REASONS

TO JOIN US...



**Top  
PLACEMENTS**



**VALUE  
for money**



**CAREER  
Focussed**



**Flexible  
EDUCATION**



**International  
CURRICULUM**



**Best LEARNING  
Environment**



**Industry  
Integrated**



**Top  
Faculty**



**Top Post Graduate  
PROGRAMS**



**Successful  
ALUMNI**



**GLOBAL  
Community**



**GLOBAL  
Exposure**



**Vibrant Student  
LIFE**



**Generous  
SCHOLARSHIP**



**SAFE, Friendly  
Atmosphere**



**Multi  
CULTURE**



**Affordable  
FEE**



**EDUCATIONAL  
Loan**





# PROUD TO MAKE DIFFERENCE



# HOTEL MANAGEMENT

QUITE POSSIBLE YOUR  
FUTURE OFFICE !!



Inspiring Futuro...

## Hotel & Catering Management Institute

- India's First Hospitality "B" School
- India's Biggest Hotel Management Institute
- Ranked among Top Institute in the country
- India's First Barista Training Centre
- North India's Specialised Culinary Institute

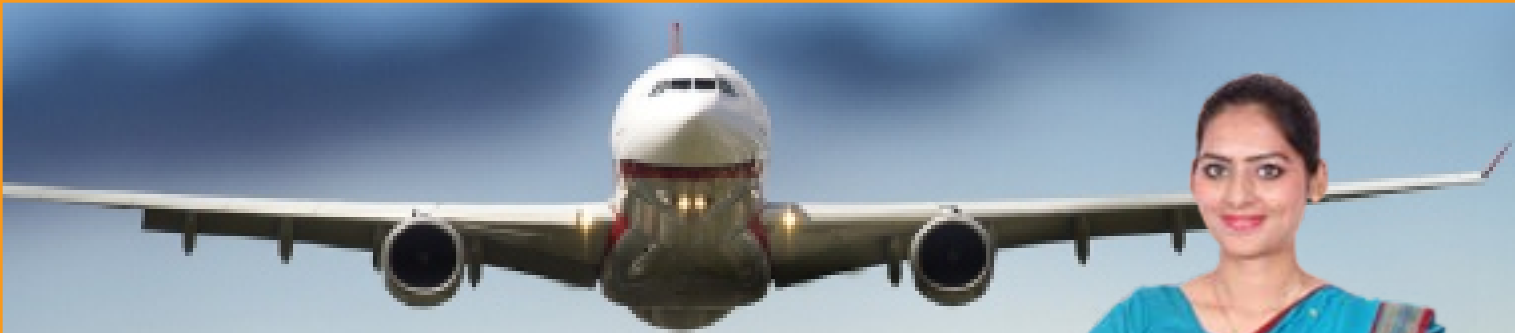


### GROWTH OF INDIAN HOSPITALITY INDUSTRY

- The Industry will need 35 lac skilled employees over the next five years.
- In next two years International Hotel Chains will invest Rs. 43,300 crore in Indian hospitality sector.
- With over 40 new hotel chains with 150 new hotels entering the Indian Market, the hospitality sector is reaching on it's peak.
- The hospitality industry being service intensive, has a wide range of jobs to offer. It is Exciting, Fun Loving & Glamorous Industry

For Information about industry trends, news, please visit the following links:

- [www.hospitalitynet.org](http://www.hospitalitynet.org)  
(MKG Worldwide Hotel Rankings)
- [www.unwto.org](http://www.unwto.org)  
(World Tourism Organisation)
- [www.wttc.org](http://www.wttc.org) (World Travel and Tourism)



# GIVE WINGS TO YOUR CAREER

Indian Aviation Industry to be  
4th largest by 2020



## Aviation & Tourism

International  
Diploma (USA)

Bachelor Degree  
with International Diploma

PG Diploma  
Masters

**Every Year Free International Trip**  
(Dubai, Malaysia, Singapore, Europe)  
International Technical Collaboration  
Focus on Professional English  
Swimming, First-Aid & Self Defence Training

**Scholarship**  
upto 80%

India Gov. / International Certifications



Placements with Leading MNCs



Study In The Top Ranked College In Chandigarh Region



# Diploma / Bachelor in Hospitality & Tourism Management

**Eligibility:** 10+2/Sr. Secondary

**Duration & Internship:**

**Year 1: Diploma** (Sem 1 & 2 with 6 week Training)

**Year 2: Advance Diploma** (Sem 3rd training & 4th Classes)

**Year 3: Bachelor** (5th Sem Training and 6th Classes)

**Specialization:** Front office, House Keeping and Tourism

- Students will be provided: Uniform, Training kit and study material



**Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

**International Career Options:**

- Additional Pathway program with transfer option in 2nd/ 3rd year to Australia, Canada, New Zealand, Singapore, UK, USA
- Integrated MBA With 5th Year In Bangkok Campus\*
- Paid Internship In Australia, Germany, France, Mauritius, Maldives, Malaysia, Singapore, Thailand, UK, USA (\*Conditions Apply)

**SUBJECTS:**

- Introduction to Hospitality Industry
- Tourism concepts and Principles
- Geography of Tourism
- Front Office Operations
- Housekeeping operations
- Business Communication
- Introduction to Indian Society & Culture
- Computer Application in Hospitality & Tourism
- Health, hygiene and medical protocols
- Tour Guiding & Interpretation
- Travel Agency & Tour Operation
- Hotel Accountancy
- Customer Relationship Management
- Yield Management
- Tourism Planning
- Financial Management
- Training
- Mentoring and Professional Development

**JOBS AND AVENUES**

- Airlines Cabin Crew
- Customer Service Agent
- Tourist Information Assistant
- Tour Operator
- Business Travel Agent
- Airline Customer Service Agent
- Resort Representative
- Purser/ Senior Cabin Crew
- Ground Handling Staff

And Many More...





# Diploma / Bachelor in Travel & Tourism Management

**Eligibility:** 10+2/Sr. Secondary

**Duration & Internship:**

**Year 1: Diploma** (Sem 1 & 2 with 6 week Training)

**Year 2: Advance Diploma** (Sem 3rd training & 4th Classes)

**Year 3: Bachelor** (5th Sem Training and 6th Classes)

**Specialization:** Tourism

- Students will be provided: Uniform, Training kit and study material



**Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

**SUBJECTS:**

- Basics of Tourism
- Tourism Product and Services
- Basics of Management
- Geography of Tourism
- Customer Care and Interpersonal Skills
- Tourism Management
- Human Resource Management
- Dimensions of International Tourism
- Sales Marketing and PR in Service Industry
- Business Communication
- Front Office Operations -
- Reservations & Registration
- Total Quality Management
- Automation in Tourism Industry, Airlines & Hospitality
- Travel Agency & Tour Operations
- Airlines Management
- Hospitality Management (Focus- F& B, Housekeeping)
- Tourism Policy in India
- Resort Management
- Destination Marketing & Management
- Research Methodology and Management Decisions
- Conference & Events Management
- Industrial Training & Project Practical



**JOBS AND AVENUES**

- Airlines Cabin Crew
- Customer Service Agent
- Tourist Information Assistant
- Tour Operator
- Business Travel Agent
- Airline Customer Service Agent
- Resort Representative
- Purser/ Senior Cabin Crew
- Ground Handling Staff

And Many More...



# Master in Travel & Tourism Management

**Duration:** 2 Year | **Eligibility:** Bachelor in Any Stream | **Internship:** 6 Months

**Option 1 - INDIA:** Year 1 and 2 in Chandigarh Campus

## Option 2 - INDIA and THAILAND

- Year 1 in Chandigarh Campus | Year 2 in Bangkok Campus  
Also Get Certificate in Business Management from Bangkok Campus

## Option 3 - International Specialization Certification

- You can also add International Qualification/Specialization Course from AHLEI - USA

**International Trip every Year\*** (Bangkok, Dubai, Europe, Hongkong, Singapore)

## Teaching Methodology

Daily Practical's | Assignments Live Presentations | Visits Exposure Training  
Group Discussions | Guest Lectures Internship | Survey & Research

## JOB'S AND AVENUES

- Events Manager
- Restaurant Manager
- Holiday Resort Manager
- Conference Manager
- Accommodation Manager
- Manager Tourist Information
- Tour Operator
- Leisure Center Manager
- Business Travel Agent
- Resort Representative  
And Many More...

## SUBJECTS:

- Tourism Product and Services
- Global Trends in Tourism and Tourism Concept
- Travel Agency and Tour Operations
- Airline Management
- Customer Care and Interpersonal Skills
- Front Office Operations
- Tourism Promotion and Resort Management
- Automation in Tourism
- Hospitality and Airlines
- Geography
- Housekeeping and Hospitality Operations
- Strategic Management, Computer Ethics
- Business Communication
- Consumer Behavior and Cross Cultural Communication
- Tourism Management
- Food and Beverages Services
- Human Resource Management
- MICE (Meeting, Incentives, Conference and Exhibitions)
- Marketing, Sales and PR
- Research Methodology
- Management Information System
- OJT (Dissertation)



# Diploma | Bachelor in Hospitality & Catering Management

**Eligibility:** 10+2/Sr. Secondary

**Duration & Internship:**

**Year 1: Diploma** (Sem 1 & 2 with 6 week Training)

**Year 2: Advance Diploma** (Sem 3rd training & 4th Classes)

**Year 3: Bachelor** (5th Sem Training and 6th Classes)

**Specialization:**

Food & Beverages Service & Basic Food Production

- Students will be provided: Uniform, Training kit and study material



**Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

**International Career Options:**

- Additional Pathway program with transfer option in 2nd/ 3rd year to Australia, Canada, New Zealand, Singapore, UK, USA
  - Integrated MBA With 5th Year In Bangkok Campus\*
  - Paid Internship In Australia, Germany, France, Mauritius, Maldives, Malaysia, Singapore, Thailand, UK, USA
- \*(Conditions Apply)

**SUBJECTS:**

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Fundamentals of Food Production</li> <li>• Fundamentals of Food &amp; Beverage Services</li> <li>• Food Production operations</li> <li>• Food &amp; Beverage Services Operations</li> <li>• Introduction to Beverages</li> <li>• Health, Hygiene and Medical Protocols</li> <li>• Bar operations and management</li> </ul> | <ul style="list-style-type: none"> <li>• Restaurant planning and management</li> <li>• Hotel Accountancy</li> <li>• Event Management</li> <li>• Business Communication</li> <li>• Computer Application</li> <li>• Training</li> </ul> |
|---|---|

**JOBS AND AVENUES**

- Baker
  - Cook / Chef
  - Food-Processing Operative
  - Kitchen Assistant
  - Food Server
  - Bartender
  - Housekeeper
  - Hotel Manager
  - Events Manager
  - Restaurant Manager
  - Regional Manager
  - Holiday Resort Manager
  - Conference Manager
  - Accommodation Manager
- And Many More...







# Bachelor in Hotel Management & Catering Technology

**Eligibility:** 10+2 / Sr. Secondary

**Duration:** 4 Year (8 Semesters)

**Internship:** One year in 5 Star Hotels within 4 Years

- 4th Semester (All Departments)
- 6th Semester (Specialization)

**Specialization:** All Departments

- Students will be provided: Uniform, Training kit and study material

## Optional:

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

## International Career Options: (Conditions Apply)

- Additional Pathway program with transfer option in 2nd/ 3rd year to Australia, Canada, New Zealand, Singapore, UK, USA
- Transfer To Bangkok Campus In 4th Year (7th Semester)\*
- Integrated MBA With 5th Year In Bangkok Campus\*
- Paid Internship In Australia, Germany, France, Mauritius, Maldives, Malaysia, Singapore, Thailand, UK, USA

## SUBJECTS

- Food Production
- Bakery & Confectionery
- Food & Beverage Services
- Housekeeping Operations
- Front Office Procedures
- Computer Applications
- French Language
- Fundamentals of Travel & Tourism
- Principles of Tourism
- Communication & Soft Skills
- Human Resource Management
- Hotel Law
- Food Science & Nutrition
- Facility Management
- Management Information Systems (MIS)
- Hotel Accounting
- Hotel Engineering
- Hotel Sales & Marketing

## JOB'S AND AVENUES

- Baker
  - Cook / Chef
  - Food-Processing Operative
  - Kitchen Assistant
  - Food Server
  - Bartender
  - Housekeeper
  - Hotel Manager
  - Events Manager
  - Restaurant Manager
  - Regional Manager
  - Holiday Resort Manager
  - Conference Manager
  - Accommodation Manager
- And Many More...





# International Diploma in Food Production Principles

**Eligibility:** 10th with 17+ years age

**Duration:** 8 Months Theory & Practical Classes

**Internship:** 6 Months (Compulsory)

**Dual Course:** Food Production & Bakery & Confectionary

**Advantage:** Save Time

- Students will be provided: Uniform, Training kit and study material

**CUISINES COVERED: INDIAN, CONTINENTAL, ORIENTAL, BAKERY AND CONFECTIONARY**

- **No. of Menu** 40
- **No. of Dishes** 160

Certification by :



UNIT-1	ART AND SCIENCE
UNIT-2	BACKGROUND SKILLS : KNOWLEDGE AND THE CULINARY
UNIT-3	TEMPRATURE
UNIT-4	EMULSION
UNIT-5	FLAVORING FOODS
UNIT-6	PRESERVATION
UNIT-7	FATS AND OILS
UNIT-8	DAIRY PRODUCTS
UNIT-9	EGGS
UNIT-10	FRUITS
UNIT-11	VEGETABLES
UNIT-12	POTATOES AND OTHER TUBBERS
UNIT-13	FARINACEOUS COOKERY
UNIT-14	STOCK
UNIT-15	SOUPS
UNIT-16	HOT SAUCES
UNIT-17	MEATS: BEEF, VEAL, LAMB AND PORK
UNIT-18	POULTRY
UNIT-19	GAME
UNIT-20	SEAFOOD AND FRESHWATER FISH
UNIT-21	BREAKFAST

UNIT-22	COLD SAUCES
UNIT-23	SALADS
UNIT-24	GELATIN AND ASPIC JELLY
UNIT-25	FORCSMEAT AND MOUSSE
UNIT-26	PATES AND TERRINESS
UNIT-27	APPETIZERS
UNIT-28	CHARCUTERIE
UNIT-29	SANDWICHES
UNIT-30	BAKING
UNIT-31	YEAST BREAD AND ROLLS
UNIT-32	QUICK BREADS
UNIT-33	PASTRY DOUGH
UNIT-34	FILLINGS
UNIT-35	CAKES
UNIT-36	FROSTINGS
UNIT-37	DECORATIVE ITEMS
UNIT-38	FROZEN ITEMS

# Be A Master Chef...

## Bachelor in Hospitality and Culinary Arts

Eligibility: 10+2/Sr. Secondary

### Duration & Internship:

**Year 1: Diploma** (Sem 1 & 2 with 6 week Training)

**Year 2: Advance Diploma** (Sem 3rd training & 4th Classes)

**Year 3: Bachelor** (5th Sem Training and 6th Classes)

**Specialization:** Food Production (Asian, Cintinenetal & indian Cuisine) Bakery & Confectionary

- Students will be provided: Uniform, Training kit and study material



### Optional:

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

### SUBJECTS:

- Kitchen Operations
- Food Material Knowledge
- Hygiene & Sanitation
- Bakery & Confectionary
- Café & Quick Service Operations
- Catering Operations
- Culinary Arts
- Food Science and Nutrition
- Menu Planning & Cost Control
- Hotel Engineering
- Sales & Marketing
- Human Resource Management
- Human Values & Professional Ethics
- Hospitality Accounting
- Resort and Convention Management
- Facility Design & Management
- Hospitality Law

## 1ST TIME IN NORTH INDIA



### JOBS AND AVENUES

- Baker
- Food Processing Operative
- Kitchen Assistant
- Publication / Licensee Manager
- Head Chef
- Catering Manager
- Institutional Cook
- Entrepreneur / Businessman
- Hotel / Restaurant Service Manager

And Many More...



## Career Path In The Culinary Industry



# Masters in Hotel Management & Catering Technology

**Eligibility:** Bachelor in Any Stream

**Duration:** 2 Year (4 Semesters)

**Internship:** 6 Month ( 4rd Semetser)

**Specialization:** Food production, Food & Beverage, Front office and Accommodation

**Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI-USA, BTEC-UK

**International Career Options: (Conditions Apply)**

- Option 1: Transfer To Bangkok Campus In Illrd Semester
- Option 2: Internship In Australia, Singapore, Thailand, UK, USA

**Start as Manager**

**Teaching Methodology**

Daily Practicals | Assignments Live Presentations | Visits Exposure Training Group Discussions | Guest Lectures Internship | Survey & Research

**SUBJECTS:**

- Food Production
- Food & Beverage Service
- House Keeping Operations
- Front Office Operations
- Communication and Soft Skills
- Principles and Practices of Management
- Organisation Behaviour
- Kitchen Operations & Management
- Food & Beverage Management
- House keeping Concepts and Design
- Front Office Management
- Fundamentals of Tourism & Tourism Products
- Research Methodology
- Field Survey & Industrial Visit
- Internship
- Financial Management
- Marketing Management
- Human Resource Management
- Management Information Systems
- Facility Management
- Hospitality Law
- International Hotel Management
- Resort & Convention Management
- Research Project & Presentation



Karambir Kang: Man with steely spirit, a 26/11 hero who fought with no guns , The general manager at the Taj Mahal Hotel in Mumbai at that time



Our Students on job in Bangkiok, Thailand

**JOBS & AVENUES**

- Human Resource Manager
- Training Manager
- Customer Relationship Manager
- Professor
- Restaurant manager
- Hotel manager
- Park Manager
- Catering Manager
- Duty Manager
- Event Planner
- Tour Operations
- Resort Manager
- Conventions Manager
- Head Chef
- Purchase Manager
- Sales Manager
- Business Development manager
- Facilities Manager
- Travel Agency Manager
- Accommodation Manager
- And Many More...

# Professional Development Program's

**For Fresher :** 6-8 Months Campus + 6 Months Internship (Full time)

**For Working Professionals :**  
Study at your own space 3 Months to 6 Months

## Programs

- Convention Management
- Supervision in Hospitality
- Food & Beverage Service
- Training and Development for the Hospitality Industry
- Food Production Principles
- Leadership and Management in the Hospitality Industry
- Front Office Operations
- Managing Hospitality Human Resources
- Hospitality & Tourism Marketing
- Resort Management
- Hospitality Facilities Management and Design
- Revenue Management
- Hospitality Industry Managerial Accounting
- Security & Loss Prevention
- Hotel Asset Management
- Housekeeping Operations
- Human Resource Management

Certification by :





# COLLEGE OF BUSINESS STUDIES





# Bachelor in Business Administration

**Eligibility:** 10+2 / Senior Secondary

**Duration:** 3 Year

**Internship:** 6 Months within Course

**Additional Certification:**



**Optional:**

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

**International Career Options:(Conditions Apply)**

- Transfer In Bangkok Campus
- Integrated MBA with IVth Year in Bangkok Campus

**SUBJECTS:**

- |   |  |   |
|---|--|---|
| <ul style="list-style-type: none"> <li>• Human Values and Professional Ethics</li> <li>• Principles of Management</li> <li>• Microeconomics</li> <li>• Financial Accounting</li> <li>• Business Communication</li> <li>• Introduction to Computers</li> <li>• Organization Behaviour</li> <li>• Macroeconomics</li> <li>• Business Mathematics</li> <li>• Corporate Accounting</li> <li>• Computer Applications</li> <li>• Viva Voice</li> <li>• Human Resource Management</li> </ul> | <ul style="list-style-type: none"> <li>• Marketing Management</li> <li>• Cost Accounting</li> <li>• Business Statistics</li> <li>• Management Information Systems</li> <li>• Seminar on Contemporary Issues</li> <li>• Research Methodology</li> <li>• Financial Management</li> <li>• Consumer Behaviour</li> <li>• Business Laws</li> <li>• Income Tax Act</li> <li>• Production and Operations Management</li> <li>• Business Environment</li> <li>• Management of Financial Systems</li> <li>• Advertising and Sales Management</li> </ul> | <ul style="list-style-type: none"> <li>• Managing Across Cultures</li> <li>• Indirect Taxes</li> <li>• Seminar on Training Report</li> <li>• Corporate Strategies</li> <li>• Small Business and Entrepreneurship</li> <li>• E- commerce</li> <li>• Banking and Insurance and Insurance Services</li> <li>• Project Presentation</li> <li>• Environmental Science</li> </ul> |
|---|--|---|

**JOBS AND AVENUES**

- |  |  |  |
|--|--|--|
| <ul style="list-style-type: none"> <li>• Market Researcher</li> <li>• Advertising Account Manager</li> </ul> | <ul style="list-style-type: none"> <li>• Public Relation Officer</li> <li>• Advertising Media Buyer</li> <li>• Direct Marketing Manager</li> <li>• Online Marketing Manager</li> </ul> | <ul style="list-style-type: none"> <li>• Event Marketing Manager</li> <li>• Freelance Consultant</li> <li>• Marketing Executive</li> </ul> <p>And Many More...</p> |
|--|--|--|





# Bachelor of Commerce (Honors)

**Eligibility:** 10+2 Any Stream with 40% Marks

**Duration:** 3 Year

**Internship:** 6 Months within Course

**Additional Certificate**



## Optional:

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

## Subjects:

- Financial Accounting
- Business Organization & Management
- Micro Economics
- Business Mathematics
- Communicative English
- Human Values And Professional Ethics
- Advanced Accounting
- Mercantile Law
- Macro Economics
- Business Statistics
- Business Communication
- Workshop On It & E-Commerce
- Corporate Accounting
- Company Law
- Money, Banking And International Trade
- Operation Research
- Human Resource Management
- Indian Economic Problems
- Indirect Tax Laws
- Cost Accounting
- Business Finance
- Management Of Financial Services
- Seminar On Current Business Affairs
- Income Tax
- Marketing Management
- Management Accounting
- Tally
- Summer Training Report
- Industrial Relations And Labour Laws
- Financial Management
- Environmental Science
- Entrepreneurship Development
- Comprehensive Viva Voice For All Six Semesters

## JOBS AND AVENUES

- Investment Analyst
- Economist
- Investment Bank Actuary
- Stockbroker
- Proprietary Trader
- Sales Trader
- Commodity Broker
- Structure
- Quantitative Analyst
- Finance Advisor
- Accountant
- Tally / Busy Accounting Software Operator
- And Many More...





# Masters in Commerce

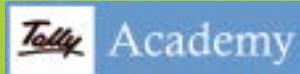
**Eligibility:** Graduate in Commerce / BBA

**Duration:** 2 Year

## Teaching Methodology

Daily Practical's | Assignments Live Presentations  
Visits Exposure Training Group Discussions  
Guest Lectures Internship | Survey & Research

**Additional Certificate**



## Optional:

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

## International Career Options: (Conditions Apply)

- Study In Bangkok Campus in IIInd Year

## SUBJECTS:

- Commerce and Management Thought
- Strategic Financial Management
- Statistical Applications in Business
- Organizational Behaviour
- Business Environment
- Workshop on Business Communication
- Managerial Economics
- IT Applications in Business
- Accounting Theory
- Strategic Cost Management
- Viva Voce based on Summer Training Report
- Seminar on Current Issues in International Business
- Corporate Legal Environment
- Strategic Management
- Specialization - I, II & III
- Seminar on Research Methodology
- Corporate Tax Planning
- Corporate Governance & Business Ethics
- Specialization - IV
- Specialization - V
- Specialization - VI
- Comprehensive Viva Vioce

## Specialization Options

### BANKING & INSURANCE:

- Principles and Practices of Banking.
- Banking Laws
- Funds Management in Banks & Insurance Companies
- Insurance & Risk Management
- Principles & Practices of Life Insurance
- Principles & Practices of General Insurance

### FINANCE & ACCOUNTING:

- International Accounting
- International Finance Management
- Indian Financial System
- Securities Analysis and Portfolio Management
- Management of Financial Services
- Securities Market Operations





# COLLEGE OF DIGITAL MEDIA



# Bachelor in Information Technology

**Eligibility:** 10+2 in any stream | **Duration:** 3 Year

## Lateral Entry:

- 12th with 1 year Diploma in Computer Application / IT (or equivalent) from a recognized University with Mathematics as course at 12th or DIT/DCA level.
- 10th with 3 Year Diploma in any Trade from any recognized State Board of Technical Education.

## Optional:

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

## SUBJECTS:

- Communication
- Programming in C
- Human Value & Professional Ethics
- Mathematics
- Fundamentals of Information Technology
- Software Lab (Programming in C)
- Software Lab(FIT)
- Basic Mathematics
- OOPS using C++
- Digital Circuits and Logic Designs
- Environmental Science 2
- Software Lab-(OOPS using C++)
- Hardware LabDigital Circuits and Logic Designs)
- Computer System Architecture
- Data structures
- Operating systems
- Web Technologies
- Software Lab(Operating systems)
- Software Lab(Data structures)
- Software LabWeb Technologies)
- Programming in PHP
- Database Management Systems
- System Analysis and Design
- Computer Networks
- Basic Accounting
- Software Lab(Database Management Systems)
- Software Lab(Programming in PHP)
- Information Security
- Programming in Java
- Software Engineering
- Data Warehousing and Mining
- Software Lab (Programming in Java)
- Project Work- I
- Mobile Application Development
- Software Testing and Quality Assurance
- Computer Graphics
- Software Lab-X (Mobile Application Development)
- Software Lab- XI (Computer Graphics)
- Project Work- II
- Programming using Python

## JOBS AND AVENUES

- Lead Software Engineer
  - Software Engineer
  - Software Developer
  - Quality Assurance Tester
  - Games Developer
  - Software Researcher
  - Manager Network
  - Data Analyst
  - IT Risk Manager
- And Many More...



# Post Graduate Diploma in Computer Application

**Eligibility:** Graduate in any Stream | **Duration:** 1 Year

### Optional:

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

### SUBJECTS:

- Mathematics
- Fundamentals of Computer and Programming in Python
- Operating System
- Relational Database Management System
- Technical Communication
- Web Technologies
- Computer Networks
- Object Oriented Programming using C++
- Software Engineering
- Data Structures



### JOBS AND AVENUES

- Software Developer
- Computer Programmer & Analyst.
- Interface Engineer.
- Project Manager.
- App Development
- Information Security Analyst.
- IT Consultant.
- IT Trainer
- Govt Sector
- Many more



# Master in Information Technology

**Eligibility:** Graduate in any Stream | **Duration:** 2 Year | **Lateral Entry:** 2nd Year/3rd Semester with PGDCA

## Optional:

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

## SUBJECTS:

- Mathematics
- Fundamentals of Computer and Programming in Python
- Operating System
- Relational Database Management System
- Technical Communication
- Web Technologies
- Computer Networks
- Object Oriented Programming using C++
- Software Engineering
- Data Structures
- Discrete Structures & Optimization
- Computer Graphics
- E- Commerce & Digital Marketing
- Cloud Computing
- Java Technologies
- Project minor & major
- Specialization -I
  - i. Theory of Computation
  - ii. Information Security & Cyber Law
  - iii. Data Warehousing and Data Mining
  - iv. Business Intelligence
- Specialization -II
  - i. Artificial Intelligence & Soft Computing
  - ii. IoT and Its Applications
  - iii. Machine Learning
  - iv. Big Data Analytics

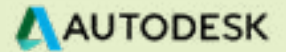
## JOBS AND AVENUES

- Software Engineer
- Computer Programmer
- Interface Engineer
- Java Developer
- Project Manager
- Information Security Analyst
- IT Consultant
- Network Administrator
- Web Developer
- Systems Support Administrator
- Security Agencies
- Security Expert
- Tracker.
- Teaching
- Many more





# Master in Animation & Multimedia Technology



**Eligibility:** Graduation in Animation / IT / CS / Graphic | **Duration:** 2 Year

## SUBJECTS COVERED:

- 2D / 3D Animation
- 3D Elements-Dynamics And Particle
- 3D Elements-Simulation
- 3D Modeling & Sculpting
- 3D Fx & Composition
- 3D Motion Graphics
- Advance Modeling Lighting & Texturing
- Advance Print Media
- Advance Rigging & Animation
- Advanced 3D Character Animation
- Advanced Acting
- Advanced Animation Physics
- Animation & Game Theory
- Animation Art & Drawing
- Business Communication
- CG Foundation
- Classical Animation
- Clay Sculpting
- Communication Theory
- Concept Art And Story Boarding
- Digital Photography
- Dynamics & Simulation Techniques
- EI - Animation & Game Design
- Industrial Training
- Matte & Digital Painting
- Modeling Methodology
- Personality Development
- Project
- Rotoscopy, Paint & Comp
- Track & Match Moving
- VFX For Feature Film
- Video Editing
- Visual Graphics
- Web Design And Development





# Diploma / Bachelor in Graphic & Web Designing

**Eligibility:** 10+2 in any stream | **Duration:** Diploma- 1 Year / Bachelor- 3 Year

## Optional:

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

## SUBJECTS:

- |  |  |   |
|--|--|---|
| <ul style="list-style-type: none"> <li>• Introduction to Graphic Designing</li> <li>• Image Layout Techniques</li> <li>• Scanning and Drawing</li> <li>• Design &amp; Visual Fundamentals</li> <li>• Graphic &amp; Page Layout Techniques</li> <li>• Marketing &amp; Communication Design</li> <li>• Typography Fundamentals</li> <li>• Creating Artworks using Adobe</li> <li>• In-Design, Adobe Photoshop, Corel Draw</li> </ul> | <ul style="list-style-type: none"> <li>• Designing Techniques for Print Project</li> <li>• Pre-Press and Post-press</li> <li>• Printing Portfolio / Project</li> <li>• HTML / Java Script / CSS</li> <li>• Adobe Dreamaweaver</li> <li>• Notepad ++</li> <li>• Adobe Flash / Sound Forge</li> <li>• Web Page Conceptualizations</li> <li>• WordPress Designing</li> <li>• File Transfer Protocol FTP</li> <li>• Search Engine Optimizations</li> <li>• Digital Marketing Concepts</li> </ul> | <ul style="list-style-type: none"> <li>• Social Media Designing Guidelines</li> <li>• Banner Advertising</li> <li>• Facebook Page / Post</li> <li>• Designing &amp; Concepts</li> <li>• Introduction to Online Advertising</li> <li>• Google Web Designer</li> <li>• Google Display Advertising</li> <li>• Programming in Python</li> <li>• Animation Art</li> <li>• Video Editing</li> <li>• Project - Your Own Website</li> </ul> |
|--|--|---|

## JOBS AND AVENUES

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• Front-end Developer</li> <li>• Back-end Developer</li> <li>• Web Application Developer</li> <li>• Design and Layout Analyst</li> <li>• Senior Web Analyst</li> <li>• Web Marketing Analyst</li> <li>• Advertising, design studios, media agencies</li> </ul> | <ul style="list-style-type: none"> <li>• Software companies</li> <li>• Businesses and Freelancing</li> <li>• Educational Institutes</li> <li>• Publishing houses</li> <li>• Audio-visual media companies</li> <li>• Government and quasi-government organizations</li> <li>• Marketing firms... and many more</li> </ul> |
|---|--|







# Post Graduate Diploma in Digital Marketing

**Eligibility:** Graduation in Any Stream | **Duration:** 1 Year (2 Semesters)

## Optional:

- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

## SUBJECTS:

- Digital Marketing Foundation
- Website Planning Process
- IT for Business & MIS
- Modern Business Organization & Management
- Cyber Security Laws
- Content Creation and Promotion.
- Communication Marketing SMS / Email / Blogging / Marketing
- Web Analytics
- Social Media Marketing
- Search Engine Management / Optimization
- E Commerce
- Online Reputation Management
- Seminar and Project

## SKILLS YOU ACQUIRE

- Digital Marketing Foundation
- Competitor & Website Analysis
- Market Research
- WordPress Website Design
- Email Marketing
- Content Creation & Marketing
- Search Engine Optimization
- Google Ads
- Bing Ads
- Mobile & SMS Marketing
- Social Media Marketing & Advertising
- GEO Marketing
- YouTube Ads & Marketing
- Website Data Analytics
- Affiliate Marketing
- Digital Marketing Plan & Budget
- Blogging
- Freelancing
- Google AdSense
- Digital Marketing for Different Businesses



## JOBS AND AVENUES

- Digital Marketing Manager
- Digital Marketing Planner
- Social Media Marketing Manager
- Content Developer
- SEO Executive / Manager
- Affiliate Marketer
- Social Media Marketing Strategist
- And Many More...



# Bachelor of Arts in Journalism and Mass Communication

**Duration:** 3 Year | **Eligibility:** 10+2 in Any Stream

## SUBJECTS:

- Introduction to Journalism
- Introduction to Media and Communication
- Indian Political & Social System
- Communication Lab
- Human Values, Deaddiction and Traffic
- Reporting and Editing for Print
- Media and Cultural Studies
- Global Media and Politics
- Media Ethics and Laws
- Media Lab
- Environmental Science
- Mentoring and Professional Development
- Introduction to Broadcast Media
- History of Media
- Advertising
- Public Relations
- Interpersonal Communication Skills
- Advanced New Media
- Development Communication
- Communication Research and Methods
- Broadcast Media
- New Media Writing and Publishing
- Global Media
- Introduction to Community Media
- Newspaper Organization and Functioning
- Marketing Communication
- Basic principles of Communication
- Photo Journalism
- Internship Media Internship
- Project Major Project



hindustantimes INDIAN EXPRESS

NDTV Network 18 saavn



UTV IGNITION STAR

## JOBS AND AVENUES

- Film / Video Editor
- Screenwriter
- Theatre Director
- TV / Film Director
- Producer
- TV / Film Director
- Camera Operator
- Sound Engineer
- Corporate Video Producer
- Executive Producer
- Sound Engineer
- Grip / Lighting Engineer
- Director / Photography
- Image Technologist
- Broadcasting Engineer
- Lighting Engineer
- Mixing Engineer
- Sound Designer
- Music Producer
- And Many More...



# Master of Arts in Journalism & Mass Communication

**Eligibility:** Graduate in Any Stream | **Duration:** 2 Year

## SUBJECTS:

- Introduction to Communication
- Print Media in India:
  - Growth & Development
  - Print Media – Reporting & Desk
- Electronic Media & Photography
- Advertising
- Current Affairs
- Development Communication
- Media Management
- Media Law and Ethics
- Mass Communication Research-I
- Radio & TV Production Techniques
- Current Affairs
- Mass Communication Research-II
- New Media Technology
- Print Media-II - Reporting, Desk and Specialization
- Inter-cultural and International Communication
- Public Relations and Corporate Communication
- Current Affairs
- Project work
- Media and Human Rights
- Film Studies
- Current Affairs
- Dissertation
- Internship



## JOBS AND AVENUES

- Writer / Journalist
- Film/Video Editor
- Online Editor / Broadcast Journalist
- Proof-reader / Web Content
- Editor
- Reviewer / Poet / Novelist
- Screenwriter / Scriptwriter
- Magazine / Newspaper Journalist
- Theatre Director
- TV / Film Director / Producer
- Corporate Video Producer
- Sound Engineer
- Executive Producer
- Lighting Engineer
- Mixing Engineer / Music Producer
- And Many More...



- Beauty Therapy
- Fashion Design
- Fashion Management



# COLLEGE OF CREATIVE STUDIES

## Accreditations



**N.S.D.C**  
National  
Skill Development  
Corporation





# Diploma / Bachelor in Beauty & Therapy



**Eligibility:** 10+2 in Any Stream | **Duration: Diploma:** 1 Year **Bachelor:** 3 Year

## Beauty Therapy

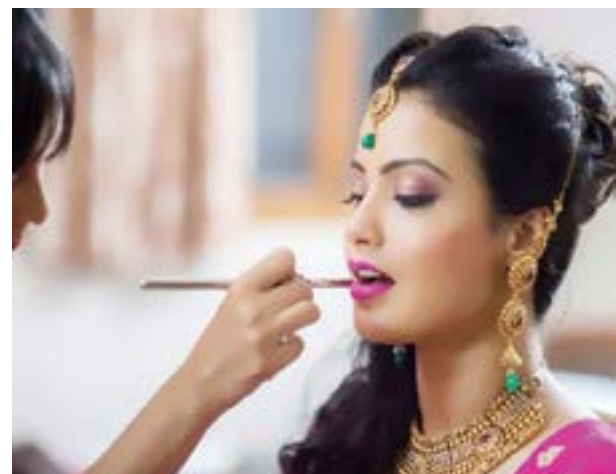
Skin Anatomy and Physiology, Skin Disorders, Decontamination and Infection Control, Nail Theory, Manicure & Pedicure, Facial Bleaches, Skin Analysis, Client Consultation, Facials & Treatments, Facial Electrotherapy, Nail Art and Nail Extension, Salon Management & Business Ethics, Cosmetic Science.

## Makeup

Make-up Theory, Different Eye Make-up, Day Make-up, Evening Make-up, Engagement Make-up, Reception Make-up, Bridal Make-up, Groom Make-up, Camouflage Make-up, Ramp Make-up, Illusion Make-Up, Portfolio Make-up, Fantasy Make-up, Glossy Make-up, Tan Make-up.

## Hair Styling

Hair theory, Shampoo and Conditioning, Henna Application, Indian Head Massage, Thermal Hair Styling, Hair Cuts, Hair-Styling, Advance Chemical Jobs, Perming, Hair Coloring, Hair Re-Bonding, Hair & Scalp Treatments, Ramp make Up, Salon Management & Business Ethics, Trendy Unisex Hair Designing, Fusion Hair Color Techniques, Media Hair Styles, Hair Relaxing with Color Touch Up, Hair extension.



## JOBS AND AVENUES

- Saloons
- TV and film industry
- Fitness clinics
- In hotels and health resorts
- Modelling agencies
- Departmental stores
- Self-employment
- Nail artist
- Makeup-artist
- And Many More...





# Bachelor in Fashion Designing

**Eligibility:** 10+2 in Any Stream | **Duration:** 3 Year

## SUBJECTS:

- Elements of Textile
- Sketching
- Model Drawing
- Elements of Design
- Indian Art Appreciation
- Office Automation & Desktop Publishing
- History of Indian Costumes
- Yarn Craft
- Garment Construction
- Elements of Fashion
- Communication & Soft Skills
- Fashion Model Drawing
- Garment Construction
- Pattern Making
- Draping
- Elements of Designs
- World Art Appreciation
- Traditional Indian Textiles & Embroideries
- Graphic Design & Applications
- Dyeing & Printing
- Photography Module
- Modern Art Appreciation
- Market Research
- Advanced Draping
- Craft Documentation
- Fashion Art
- Grading
- Fundamental of Apparel Production
- Survey of Apparel Merchandising
- Fabric Research & Sourcing
- Surface Ornamentation
- Mens Wear/ Kids Wear
- Knit Wear
- Computer Application (Cad)
- Creative Pattern Making
- Art Portfolio
- Trend forecast
- Internship
- Design Collection



## JOBS AND AVENUES

- |                        |                       |                               |
|------------------------|-----------------------|-------------------------------|
| • Fashion Coordinators | • Make Up Artist      | • Quality Assurer             |
| • Fashion Stylist      | • Sketching Assistant | • Boutique Owners             |
| • Fashion Consultant   | • Fashion Journalist  | • wholesale and retail Buyers |
| • Textile Designer     | • Production Manager  |                               |





# Masters in Fashion Marketing & Management

**Eligibility:** Graduate in Any Stream | **Duration:** 2 Year

## Optional:

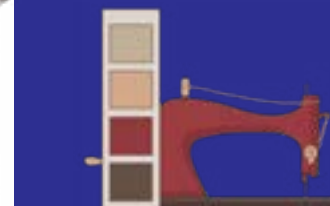
- International Study Tour (Annual) (3-4days) to Dubai / Singapore Thailand / Malaysia / Europe
- International Diploma Certification from AHLEI- USA, BTEC-UK

## SUBJECTS:

- Principles of management
- Fabric study
- Principles of fashion marketing
- Statistics for fashion industry
- Basic of fashion
- Basic of economics
- Elements of design
- Principles of accounting
- Office automation and desktop publication-iii
- Mass communication- strategy in communication
- Apparel retail management and technology
- Consumer behavior in fashion & retail industry
- Financial management
- Retail merchandising and buying
- Global sourcing
- Market research
- Visual merchandising
- Graphic design and computer applicatoin-1
- Fabric study-ii(an overview of textile technology)
- Production planning and control
- Fashion advertising and sales promotion 3
- Principles of design
- Brand management
- Marketing strategies
- Introduction to cost accounting
- Fashion forecasting and product development
- Supply chain management
- Human resource management
- Customer relationship management
- Business ethics and corporate social responsibility
- Business communication
- Operation research 3
- Graphic design and computer application-ii
- International marketing
- Entrepreneur development program & intellectual property rights
- Trends and forecasting
- Research project

## JOBS AND AVENUES

- Marketing Manager
- Market Research Analysts
- Public Relations Specialists
- wholesale and retail Buyers
- Retail Manager
- Fashion Journalist



Raymond

VAN HEUSEN

Reebok

adidas

GUCCI

GIORGIO ARMANI



# COLLEGE OF HEALTH SCIENCE

- **Diploma in Child Care Giver (Nanny)**
- **Bachelor in Medical Lab Science**
- **Bachelor of Science (Microbiology)**
- **Bachelor of Science (Environmental)**
- **Master in Clinical Research**
- **Master in Medical Lab Science**



# Masters in Clinical Research

**Eligibility:** Graduation with minimum 50% marks in Life Sciences / Medical Sciences/Pharmacy

**Duration:** 2 Year (4 Semesters)

**Training:** 6 Month on job training during the course



## SUBJECTS:

- Pharmacology
- Clinical Research
- Medicine
- Biostatistics
- Pharmacology
- Etiopathology & Pharmacotherapy
- Clinical Research Regulation
- Medical Writing
- Clinical Study Design
- Research Methodology
- Pharmacovigilance
- ICT Skill
- Clinical Trial
- Synopsis
- Seminar
- Dissertation

## Aim of Clinical Research:

M.Sc in Clinical Research is Postgraduate Degree Course in Medical Research Field. In order to understand the clinical research's scope in India, we need to have a look at what all is covered under this. The range of products includes drugs, vaccines, devices, diagnostic agents and treatment regimens. The sector itself caters to maintaining a space for the growth and longevity of human health.

## CAREER SCOPE:

Clinical research is not only an upcoming but also a significant subject in the field of medical science. As we are progressing towards finding a cure for cancer and other deadly diseases, streams like clinical research will pave the way for medical sciences ahead. Clinical research scope in India, as well as its scope globally, will define mankind's future.

Clinical Research is one such field which is evergreen as it is an offshoot of medical research and development. This involves the investigation of healthy and diseased bodies to generate information which can be of assistance to further medicine. The data gathered from the research is put to use in the treatment, diagnosis, prevention and reduction of diseases and their symptoms

M.Sc. in Clinical Research job opportunities is highly regarded and has paved a niche sector in India. In order to make a career after clinical research, one must understand the role of a clinical researcher in the research industry. Candidates enrolled in the course have the option of choosing one specific area of research from Translational research, Genetics Epidemiology and Patient-specific research.



## JOBS AND AVENUES

- Biostatistician
- Clinical Research Analyst
- Clinical Research Associate
- Clinical Research Coordinator
- Clinical Research Physician
- And Many More...



# Bachelor in Medical Lab Science

**Eligibility:** 10+2 / 12th / Senior Secondary (with Med. / Non Med.) or 10th + 3 Year DMLT

**Duration:** 3 Year (6 Semesters) | Lateral Entry: 10+2 with DMLT, Get admission in 2nd Year

**Training / Project:** Two projects minor and major during the course. Also there is mentoring and professional development in each semester

**Lateral:** 10th + 3 Year DMLT

## SUBJECTS:

- Essential Biology
- General Microbiology
- Haematology & Hematological Techniques
- Human Anatomy & Physiology
- Biochemistry
- Human Values and Professional Ethics
- Systematic Bacteriology
- Biochemical Metabolism
- Communication Skills
- Applied Bacteriology
- Applied Hematology
- Basic Cellular Pathology
- Analytical Biochemistry
- Fundamentals of Computers
- Immunology & Mycology
- Clinical Biochemistry
- Medical Laboratory Management
- Parasitology & Virology
- Blood Banking
- Cytology
- Clinical Biochemistry
- Environmental Sciences

**PS Note:** Haematology is also known as Hematology

## Further Education Options:

- After Bachelor of Medical Lab Science you can go for various courses like MMLT, M.Sc Clinical Research and many more



## JOBS AND AVENUES

- Systems Analysts
- Technical Executives
- Medical Technicians
- Lab Technician
- Own Clinic Lab under the supervision on Pathological Doctor
- Join Forensic Labs  
And Many More...



# Masters In Medical Lab Science (Biochemistry)

**Eligibility:** Graduate in BMLT/BMLS | **Duration:** 2 Year | **Training:** 6 Month on job training during the course

## SUBJECTS:

- Analytical & Physical Biochemistry
- Enzymes & Metabolism (Theory & Practical)
- Statistics & Clinical Biochemistry Laboratory Management (Theory & Practical)
- Analytical & Physical Biochemistry Laboratory Management
- Principles of Biochemistry (Theory & Practical)
- Vitamins, Hormones, General Physiology and Nutrition (Theory & Practical)
- Organ Function Tests (Theory & Practical)
- Clinical Biochemistry (Theory & Practical)
- Molecular Biology (Theory & Practical)
- Dissertation

## CAREER SCOPE:

Medical technologist profession is integral to practicing the medical profession. After completion of Master in Medical Laboratory Science (MMLS) course, individuals are likely to get challenging jobs in both the public and the private

sector. The scope for medical technologists is on the swing-up owing to the expansion of the healthcare industry in India. There are immense opportunities for degree holders in private/government hospitals, pathology laboratories, blood banks and nursing home centers.

Major areas of employment for Master in Medical Laboratory Science (MMLS) graduates would be in the departments of Microbiology, Mycology, Haematology, Biochemistry and Pathology in:

- Blood banks
- Hospitals
- Emergency Centres
- Doctor's Clinics
- Pathology Labs
- Health Care Departments.
- Educational Institutions



## JOBS AND AVENUES

- Laboratory Manager
- Medical Technicians
- Lab Technician
- Pathology Supervisor

- Own Clinic Lab under the supervision on Pathological Doctor
- Join Forensic Labs

And Many More...



# Bachelor of Science (Microbiology)

**Eligibility:** 10+2 / 12th / Senior Secondary (with Med. / Non Med.) | **Duration:** 3 Year

## SUBJECTS:

- Bio molecules
- General Microbiology
- Cell Biology
- Molecular Biology
- Communication & English
- Environmental Science:
- General Bacteriology
- Environmental Microbiology
- Industrial Microbiology
- Medical Microbiology
- Microbial Physiology
- Food and Dairy
- Metabolism
- Microbiology
- Medical Bacteriology
- Molecular Genetics
- Immunology
- Virology

## Specializations in Microbiology:

- Agricultural Microbiology
- Industrial Microbiology
- Evolutionary Microbiology
- Nano Microbiology
- Cellular Microbiology
- Soil Microbiology
- Veterinary Microbiology
- Generation Microbiology
- Microbial
- Water Microbiology
- Pharmaceutical Microbiology
- Microbial Genetics
- Environmental Microbiology
- Skills Required for a Microbiologist:
- Clear and logical thinking
- Good problem-solving skills
- Team leadership ability
- Good writing and communication skills
- Excellent level of accuracy

## Top Recruiter of Microbiology Graduates Companies are:

- Mascot International
- Siron Technology Pvt. Ltd.
- Alpha Pharma Healthcare India Private Limited
- Krauter Healthcare Limited
- The Indian Hotels Company Limited
- Lakshmi Life Sciences Ltd.

## JOBS AND AVENUES

- Research Assistant
- Food, Industrial or Environmental Microbiologists
- Quality Assurance Technologists
- Sales or Technical Representative
- Clinical & Veterinary Microbiologists
- Medical Technologists
- Biomedical Scientist
- Clinical Research Associate
- Microbiologist
- Pharmacologist
- Food Technologist
- Scientific Laboratory Technician
- Physician Associate
- Research Scientist (life sciences)
- And Many More...



# Bachelor of Science (Environmental)

**Eligibility:** 10+2 in Any Stream | **Duration:** 3 Year | **Training:** Within the course

## SUBJECTS:

- Elements of Ecology
- Basics of Biostatistics
- Environmental Chemistry
- Biodiversity components
- Ecosystem Dynamics
- Natural Resources and Management
- Renewable and Non-renewable Energy Resources
- Fundamentals of Nanotechnology
- Environmental Microbiology and Biochemistry
- Environmental Pollution

- Water and wastewater: treatment and conservation
- Fundamentals of Bioinformatics
- Pollution Monitoring Lab
- Tissue Culture
- Environmental Monitoring and Techniques
- Advanced instrumentation techniques
- Eco-restoration and Development
- Communication Skill
- Project Minor & Major
- Mentoring and Professional Development

## Importance of Environment Science

- To know more about the sustainable way of living
- Understand the behaviour of organisms under natural conditions.
- To educate and aware people about environmental problem & issues.
- To use natural resources more effectively without harming the environment.
- It teaches the human beings the importance of our environment and how to conserve it.

## JOBS AND AVENUES

- Environmental Scientist
- Environmental Consultant
- Environmental Science Manager
- Lecturer

- Wildlife Film-maker
- Environment Photographer
- Environment Journalists
- Conservation Hydrologist
- Director of Waste Management
- And Many More...



# Diploma / Bachelor in Child Care Giver (Nanny)

**Eligibility:** 10+2 in any stream

**Duration:** Diploma: (Sem 1 & 2 with 6 week Training)

**Advance Diploma:** 2 Year (Sem 3rd Training & 4th Classes)

**Bachelor:** 3 Year : (5th Sem Training and 6th Classes)

**Awarding University:** IKG Punjab Technical University (A State Govt. University)

**Admission Process:** Admission on Entrance Test Basis/ First Come First Serve Basis: Limited seats

**Students Will Be Provided:** Uniform And Study Material | **Extra Coverage:** First Aid Certification



**Eligible For  
CANADA  
PR**

## SUBJECTS:

- Introduction & Basic needs of babies (Theory & Practical)
- Preparation of food & feeding babies (Theory & Practical)
- Holistic Development & Hygiene (Theory & Practical)
- Employability & entrepreneurship skill
- English Language
- Human Values, Professional, Ethics, Traffic Rules & Drugs De Addiction
- Supervising maintenance of care home (Theory & Practical)
- Food Preparation (Pantry) (Theory & Practical)
- Health & Hygiene Standards (Theory & Practical)
- Holistic Development & Employee Relationship
- Fundamental of Computer
- Environment Studies
- On job Training

### Aim of Child Caregiver Course:

Is to take care of children of all ages (0-12 Years) who are in need of supervision. The child caregiver (nanny) generally all day to day chores of child

### Career Scope:

With the developing economy and consequent changes in society such as splintering of families and dual income families, the children are required to give to the care of professional caregivers.

## JOBS AND AVENUES


- Nanny
  - Private Governess
  - Manger/Supervisor in Day care / old age home/ Person with Disabilities
  - Caregiver to both Mother & new born babies(non clinical)
  - Baby Caregiver (Clinical)
  - Also work with hospitals in Child ward
- And Many More...


## Airhostess working as Nanny



# ADMISSION PROCESS

Apply Now 

Download Now   
Admission Form

Call Us Now   
Admission Office

Go here - [www.vjes.org/know-more](http://www.vjes.org/know-more)

Go here - [www.vjes.org/international-students](http://www.vjes.org/international-students)

Numbers at back

## ADMISSION PROCEDURE FOR INTERNATIONAL STUDENTS

**STEP 1:** Download the form from our website [www.vjes.org/international-students](http://www.vjes.org/international-students)

**STEP 2:** Attach The Following Documents

- Attested Copies of Class 10/ 12 (High School/Senior Secondary) Mark sheets
- Bachelor Transcript (for Post Graduate Course) (English Translated and Notary attested)
- Recent 10 passport size photographs with White background and 70 % Face in Formals
- English Language competency (IELTS If appeared, Not Compulsory)
- Duly Filled Scan copy of Application form
- Passport - Front & Back Page
- Police Clearance Certificate / No Criminal Record.
- Medical Form
- Last 6 months Bank statement of Parents/sponser
- In case of Documents/ certificates in Local Language, Please get them translated in ENGLISH.

**STEP 3:** Transfer Registration Fee

COUNTRY	Registration Fee (ONE TIME- NON REFUNDABLE)	ANNUAL FEE (PER YEAR)
Nepal, Bangladesh, Srilanka, Bhutan, Pakistan (Saarc), African Countries	INR 25,000	Depends on course, Please contact us to know more
Rest of The World	USD 100	USD 1500 – 2500, Depends on course, Please contact us to know more

**The fee included Uniform & study Material & Journals in each Semester.**

**STEP 4:** You can Either pay through Banker's Cheque or Demand Drfat In the name of: Vidya Jyoti Educational Society Payable at "Chandigarh", India Or do Telegraphic Transfer at:

**ACCOUNT NAME: VIDYA JYOTI EDUCATIONAL SOCIETY**

OUR BANKER: HDFC Bank Ltd.

BRANCH: SECTOR 37-D, CHANDIGARH -160036, INDIA

ACCOUNT NO: 50100013821084

SWIFT / BSB CODE: HDFCINBBDEL

**STEP 5: Send your application form by Courier/ Register Post to**

**Vidya Jyoti Eduversity**, SCO 98-100, 2nd Floor, Near Batra Bldg, Sector 17 D, Chandigarh - 160017, INDIA

Ph: +91-8284023055 **Scan & Send Email at** : [info@vjes.org](mailto:info@vjes.org) **Skype** : Vidya Jyoti Eduversity

# YOUR SEARCH ENDS HERE ...



## OUR COLLEGES

Hotel & Catering Management Institute  
[www.hcmigroup.com](http://www.hcmigroup.com)

College of Business Studies  
[www.cbs-vjes.org](http://www.cbs-vjes.org)

College of Creative Studies  
[www.cs-vjes.org](http://www.cs-vjes.org)

College of Skill Development &  
Entrepreneurship  
[www.csde-vjes.org](http://www.csde-vjes.org)

College of Education & Leadership  
Development  
[www.celd-vjes.org](http://www.celd-vjes.org)

College of Health Science  
[www.hs-vjes.org](http://www.hs-vjes.org)

VJ-Indian Defence Academy  
[www.ida-vjes.org](http://www.ida-vjes.org)

## INTERNATIONAL ADMISSION CONTACT

MOBILE : +91 8284023055  
EMAIL : [INFO@VJES.ORG](mailto:INFO@VJES.ORG)  
SKYPE : VIDYA JYOTI EDUVERSITY


### CHANDIGARH OFFICE:


SCO 98-100, 2nd Floor, Near Batra Bldg, Sector 17 D,  
Chandigarh - 160017, INDIA

### CAMPUS:


VPO, Gholumajra, Nr. NHAI Toll Plaza, Chandigarh - Ambala  
Highway, Derabassi, Punjab, INDIA

 [vidyajyotieduversity](https://www.facebook.com/vidyajyotieduversity)

 [vidyajyotieduversity](https://www.instagram.com/vidyajyotieduversity)

 [vidyajyotieduversity](https://plus.google.com/vidyajyotieduversity)

 [vidyajyotieduversity](https://www.linkedin.com/company/vidyajyotieduversity)

 [vjichandigarh](https://www.youtube.com/vidyajyotieduversity)



Inspiring Future...

# VIDYA JYOTI EDUVERSITY

[WWW.VJES.ORG](http://WWW.VJES.ORG)